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**Original OvenWorks Pizza Launches Gluten Free Pizzas**

**-- Mega Foods Cooperative to be the first to carry OvenWorks Gluten Free Pizzas --**

**EAU CLAIRE, WI – October 26, 2012** – Original OvenWorks Pizza, a family owned USDA-approved manufacturer of premium frozen pizza products, announced today their new Gluten Free pizza line which is available at Wisconsin-based, Mega Foods grocery stores. “This expansion of our pizza line will allow consumers who have Celiac disease to enjoy a great tasting product that meets their dietary guidelines without having to compromise taste and quality,” said Alan Lee, President of OvenWorks Pizza.

Recent studies have shown that one in 133 Americans have celiac disease which severely impacts their dietary habits and enjoyment of a variety of foods. “We made our Gluten Free pizza’s in the most popular and traditional varieties including Deluxe, Combination, Pepperoni and Sausage and Mushroom, said Mr. Lee. “Based on our customers’ requests, and keeping these statistics in mind, we wanted to offer our products to consumers who had a real need for great tasting pizza that fit their dietary situation.”

“Our Gluten Free pizzas taste great, are large enough to feed two or more people and come in traditional varieties to appeal to children and adults. We are thrilled to be working with Mega Foods Cooperative to launch this product line. Mega Foods Cooperative has a commitment to working with local vendors and making their products available in their stores.

“OvenWorks Pizza roots go back to providing great tasting quality pizzas for the Chippewa Valley and beyond. Mega Foods is pleased to be working with OvenWorks on this new launch and being able to provide our Mega members a high quality product for those with restricted dietary needs. Finding their specific food shouldn’t be a burden,” says Mark Estes, Mega Foods, East Store Director.

Original OvenWorks is a family-based business that remains true to quality of taste and purity in ingredients, as well as great service that never goes out of style.

**About Original OvenWorks Pizza**

Original OvenWorks Pizza, a Wisconsin-based company, has been making and delivering high quality premium frozen pizza to the upper Midwest since 1987. As a USDA facility, Original OvenWorks creates hand-crafted pizzas using only the finest ingredients available including the best Wisconsin cheeses and meats. Original OvenWorks



customers include bars/taverns, grocery and convenience stores, hotel, seasonal customers and fundraising to groups of all sizes. Visit [www.ovenworkspizza.com](http://www.ovenworkspizza.com) and follow us on Facebook at [www.facebook.com/ovenworkpizza](http://www.facebook.com/ovenworkpizza).

### **About Mega Foods**

Mega Foods, part of the Consumers Cooperative Association of Eau Claire, has been proudly serving the Chippewa Valley communities as the locally owned cooperative since 1935. The company is comprised of 2 grocery stores, 2615 N. Clairemont Avenue and the newly built 1201 S. Hastings Way location in Eau Claire, as well as 17 Mega Holiday Convenience store locations and 2 Mega Lube Express oil change centers. Visit us online at [www.megafoods.com](http://www.megafoods.com) and like us on Facebook at [www.facebook.com](http://www.facebook.com).

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